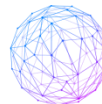




WORLD
INTERNET OF THINGS
CONVENTION
世界物联网大会

WIOTC
CHINA 2021



2021 WIOTC 世界物联网大会

WORLD INTERNET OF THINGS CONVENTION

Partnership Packages

Opening ceremony (main venue)

Keynote Speech

Summit Forum

High-end Dialogue

Ambassador Forum

World IoT Top 500 Enterprises Summit

National session

National Image Show
National projects promotion
Enterprise investment exchange

Government session

Investment environment promotion
Park investment attraction promotion
Enterprise investment cooperation

Enterprise session

Enterprise image exhibition
Products / Technology exhibition
Achievements release

IoT World Fair (offline & online)

Thematic forums (12-16 Sub-venue/Parallel Forum)

Industrial IoT

Agriculture IoT

Smart Energy

Intelligent
Logistics

Smart City

Health Care

Eco-environment
Protection

5G IoT

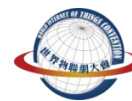
IoT Finance

Artificial
Intelligence

Transportation
& Auto Intelligence

Culture
Education &
Tourism

Rights of the Partners



Partner Types			Official Partners						Others				
			Hosts	Co-co-hosts	Diamond	Platinum	Gold	Silver	Partners	Banquet sponsorship	Tea break sponsorship	Gift sponsorship	Hangtags
Expense (yuan/RMB)			7million	3million	1million	700,000	500,000	300,000	150,000	150,000/ company	80,000/ company	100,000/ company	40,000/ company
Rights of the Partners	The General Meeting	Leader Speech	√	√									
		Keynote Speech	√	二选	√								
		Guest for High-end Dialogue	√	二选		√							
	Special Thematic Forum	Priority to hold forums in enterprise session	√	二选	√								
		Priority to become the sole host/co-host for thematic forums	√	二选		√							
		Priority to deliver keynote speeches in relevant thematic forums	√				25min	20min					
	Appreciation Rights	Priority to be the dialogue guest for relevant thematic forums	√				√		√	√			
		Deliver special speeches in round table meetings	√	√									
		Enjoy identity of attendance	SVIP	SVIP	SVIP	SVIP	VIP	VIP	VIP	VIP	VIP	VIP	VIP
		Priority to use VIP lounge	√	√	√								
		Invitation to attend high-level social events	√	√	√								
		Coordination for enterprise matchmaking conference and communication	√										
		Invitation to the lunch buffet	√	√	√	√	√	√	√	√	√	√	√
	Marketing Publicity Promotion	Invitation to the reception banquet and priority to seat arrangements	√	√	√	√	√	√	√	√	√	√	√
		Priority to set up offline exhibition stands/areas in IOT World Fair	60m²	30m²									
		Establishment of online enterprise exhibition hall in IOT World Fair	√	√	√	√	√	√	√	√	√	√	√
		Priority to put up roll up banners, X banner stands and other publicity materials.	√	√	√	√	√	√	√	√	√	√	√
		Priority to play promotional videos before the general meeting.	3min	2min	1min								
		Priority to receive official interviews from WIOTC.	2min	1min									
		Publicity materials can be added to the WIOTC handbags for giving out.	√	√	√	√	√	√	√	√	√	√	√
		Printed logo of our partners in the publicity materials of WIOTC 2021	√	√	√	√	√	√	√	√	√	√	√
		Advertisement and introduction in the publicity materials of WIOTC 2021	√	√	√	√	√	√	√	√	√	√	√
		Printed logo on the LOGO Wall of WIOTC partners	√	√	√	√	√	√	√	√	√	√	√
	Other rights	Certifications of 2021 partnership	√	√	√	√	√	√	√	√	√	√	√
		Logos and introduction of our partners on WIOTC official website	√	√	√	√	√	√	√	√	√	√	√
		Mentioned in WIOTC official news	√	√	√	√	√	√	√	√	√	√	√
		Promotion by WIOTC websites, official WeChat accounts and online media	√	√	√	√	√	√	√	√	√	√	√
3-year partnership with WIOTC agencies		√	√	√									
Membership of IOT Innovation Alliance		√	√	√									
Designated personnel of contact during the meeting		√	√										
Assistance on meeting registration	√	√	√	√	√	√	√	√	√	√	√		

2021 WIOTC

HOSTS

More exposure for our partners

1. Priority to deliver the leader speech (about 10 min);
2. Priority to give the keynote speech (about 20 min);
3. Priority to to be the guest for High-end Dialogue;
4. Priority to hold forums in enterprise session (about 3-4h);
5. Priority to be the independent host/host/co-host for thematic forums (about 1-2h);
6. Priority to deliver keynote speeches in relevant thematic forums (about 20 min);
7. Priority to be the guest for relevant thematic forums;
8. Right to give special speeches in round table meetings;
9. Presence in the conference and thematic forums as SVIP and enjoy priority to seats arrangements;
10. Priority to use VIP lounge;
11. Invitation to join high-level social events;
12. Coordination for enterprise matchmaking event and communication;
13. Invitation to the lunch buffet;
14. Invitation to the reception banquet and priority to enjoy special seat arrangements;
15. Priority to set up offline exhibition stands/areas in IOT World Fair (about 60 m²);
16. Priority to online enterprise exhibition hall in IOT World Fair; enjoy image exhibition and products introduction;
17. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 4);
18. Priority to play promotional videos before the conference (no more than 3 min);
19. Priority to receive official interviews from WIOTC (about 2 min);
20. Publicity materials added to the WIOTC handbags for guests to read;
21. Printing of logo in the publicity materials of 2021 WIOTC
22. Advertisement and introduction in the publicity materials of 2021 WIOTC (2 pages for each);
23. Printing of logo on the LOGO Wall of WIOTC partners;
24. Certifications of 2021 partnership;
25. Logos and introduction of partners on WIOTC official website;
26. Mentioned in WIOTC official news;
27. Promotion by WIOTC websites, official WeChat accounts and online media;
28. 3-year partnership with WIOTC agencies;
29. Membership of IOT Innovation Alliance;
30. Designated personnel of contact during the meeting;
31. Support for meeting registration;

2021 WIOTC CO-HOSTS

More exposure for our partners

1. Priority to deliver the leader speech (about 5 min);
- * 2. Priority to deliver the keynote speech (about 20 min);
- * 3. Priority to be the guest for High-end Dialogue ;
- * 4. Priority to hold forums in enterprise session (about 3-4h);
- * 5. Priority to be the independent host/host/co-host for thematic forums (about 1-2h);
6. Right to give special speeches in round table meetings;
7. Presence in the conference and thematic forums as SVIP and priority of seats arrangements;
8. Priority to use VIP lounge;
9. Invitation to attend high-level social events;
10. Invitation to the lunch buffet;
11. Invitation to the reception banquet and priority of seats arrangements;
12. Priority to set up offline exhibition stands/areas in IOT World Fair (about 30 m²);
13. Priority to establish online enterprise exhibition hall in IOT World Fair; enjoy image exhibition and products introduction;
14. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 4);
15. Priority to play promotional videos before the conference (no more than 2 min);
16. Priority to receive official interviews from WIOTC (about 1 min);
17. Publicity materials added to the WIOTC handbags for guests to read;
18. Printing of logo for partners in the publicity materials of 2021 WIOTC;
19. Advertisement and introduction in the publicity materials of 2021 WIOTC (2 pages for each);
20. Printing of logo on the LOGO Wall of WIOTC partners;
21. Certifications of 2021 partnership;
22. Logos and introduction of partners on WIOTC official website;
23. Presence in WIOTC official news;
24. Promotion by WIOTC websites, official WeChat accounts and online media;
25. 3-year partnership with WIOTC agencies;
26. Membership of IOT Innovation Alliance;
27. Designated contacts during the meeting;
28. Support for meeting registration;

* Choose between item 2 and 3; item 4 and 5

2021 WIOTC OFFICIAL PARTNERS

DIAMOND PARTNERS

More exposure for our partners

1. Priority to deliver the keynote speech (about 20 min);
2. Priority to hold forums in enterprise session (about 3-4h);
3. Presence in the conference and thematic forums as SVIP and enjoy priority to seats arrangements;
4. Priority to use VIP lounge;
5. Invitation to high-level social events;
6. Invitation to the lunch buffet;
7. Invitation to the reception banquet and priority of seats arrangements;
8. Priority to set up online enterprise exhibition hall in IOT World Fair; enjoy image exhibition and products introduction;
9. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 3);
10. Priority to play promotional videos before the conference (no more than 1 min);
11. Publicity materials added to the WIOTC handbags for guests to read;
12. Printing of logo for partners in the publicity materials of WIOTC 2021;
13. Advertisement and introduction in the publicity materials of WIOTC 2021 (ad: 2 pages; introduction: 1 page);
14. Printing of logo on the LOGO Wall of WIOTC partners;
15. Certifications of 2021 partnership;
16. Logos and introduction of our partners on WIOTC official website;
17. Mentioned in WIOTC official news;
18. Promotion by WIOTC websites, official WeChat accounts and online media;
19. 3-year partnership with WIOTC agencies;
20. Membership of IOT Innovation Alliance;
21. Support for meeting registration;

Rights of the Partners

2021 WIOTC OFFICIAL PARTNERS

PLATINUM PARTNERS

More exposure for our partners

1. Priority to be the guest for High-end Dialogue;
2. Priority to be the independent host/host/co-host for thematic forums for the enterprise (about 1-2h);
3. Presence in the conference and thematic forums as SVIP and enjoy priority to seats arrangements;
4. Invitation to the lunch buffet;
5. Invitation to the reception banquet and priority to seats arrangements;
6. Priority to establish online enterprise exhibition hall in IOT World Fair; enjoy image exhibition and products introduction;
7. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 3);
8. Publicity materials added to the WIOTC handbags for guests to read;
9. Printing of logo for partners in the publicity materials of WIOTC 2021;
10. Advertisement and introduction in the publicity materials of WIOTC 2021 (ad: 2 pages; introduction: 1 page);
11. Printing of logo on the LOGO Wall of WIOTC partners;
12. Certifications of 2021 partnership;
13. Logos and introduction of our partners on WIOTC official website;
14. Presence in WIOTC official news;
15. Promotion by WIOTC websites, official WeChat accounts and online media;
16. Support for meeting registration;

2021 WIOTC OFFICIAL PARTNERS

GOLD PARTNERS

More exposure for our partners

1. Priority to deliver the keynote speech in relevant thematic forums (about 25 min);
2. Priority to be the guest for dialogues in relevant thematic forums;
3. Presence in the conference and thematic forums as VIP and priority of seats arrangements;
4. Invitation to the lunch buffet;
5. Invitation to the reception banquet and priority of seats arrangements;
6. Priority to establish online enterprise exhibition hall in IOT World Fair; enjoy image exhibition and products introduction;
7. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 2);
8. Publicity materials added to the WIOTC handbags for guests to read;
9. Printing of logo for partners in the publicity materials of 2021 WIOTC;
10. Advertisement and introduction in the publicity materials of 2021 WIOTC (ad: 2 pages; introduction: 1 page);
11. Printing of logo on the LOGO Wall of WIOTC partners;
12. Certifications of 2021 partnership;
13. Logos and introduction of our partners on WIOTC official website;
14. Presence in WIOTC official news;
15. Promotion by WIOTC websites, official WeChat accounts and online media;
16. Support for meeting registration;

2021 WIOTC OFFICIAL PARTNERS

SILVER PARTNERS

More exposure for our partners

1. Priority to deliver the keynote speech in relevant thematic forums (about 20 min);
2. Presence in the conference and thematic forums as VIP and priority of seats arrangements;
3. Invitation to the lunch buffet;
4. Invitation to the reception and priority of seats arrangements;
5. Priority to establish online enterprise exhibition hall in IOT World Fair; priority of image exhibition and products introduction;
6. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 2);
7. Publicity materials added to the WIOTC handbags for guests to read;
8. Printing of logo for our partners in the publicity materials of 2021 WIOTC;
9. Advertisement and introduction in the publicity materials of 2021 WIOTC (ad: 2 pages; introduction: 1 page);
10. Printing of logo on the LOGO Wall of WIOTC partners;
11. Certifications of 2021 partnership;
12. Logos and introduction of our partners on WIOTC official website;
13. Promotion by WIOTC websites, official WeChat accounts and online media;
14. Support for meeting registration;

2021 WIOTC OFFICIAL PARTNERS **PARTNERS**

More exposure for our partners

1. Priority to be the guest for dialogues in relevant thematic forums;
2. Presence in the conference and thematic forums as VIP and priority of seats arrangements;
3. Invitation to the lunch buffet;
4. Invitation to the reception banquet and priority to seats arrangements;
5. Priority to establish online enterprise exhibition hall in IOT World Fair; enjoy image exhibition and products introduction;
6. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 1);
7. Publicity materials added to the WIOTC handbags for guests to read;
8. Printing of logo for partners in the publicity materials of 2021 WIOTC;
9. Advertisement and introduction in the publicity materials of 2021 WIOTC (ad: 2 pages; introduction: 1 page);
10. Printing of logo on the LOGO Wall of WIOTC partners;
11. Certifications of 2021 partnership;
12. Logos and introduction of our partners on WIOTC official website;
13. Promotion by WIOTC websites, official WeChat accounts and online media;
14. Support for meeting registration;

2021 WIOTC - Special Forums for Governments and Enterprises

SOLE HOSTS FOR SPECIAL FORUMS

More exposure for our partners

1. Priority to be the sole host for government promotion meetings/ forums/ enterprise sessions (about 3-4h);

2. Special forums: 200-400 guests;

3. Infrastructure facilities including meeting halls, LED screens, stages, tables and chairs, paper and pen, water will be provided by WIOTC;

4. Presence in the conference as SVIP and priority of seats arrangements;

5. Priority to use VIP lounge;

6. Invitation to high-level social events;

7. Invitation to the lunch buffet;

8. Invitation to the reception and priority to seats arrangements;

9. Priority to establish online enterprise exhibition hall in IOT World Fair; enjoy image exhibition and products introduction;

10. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 3);

11. Priority to play promotional videos before the general meeting (no more than 1 min);

12. Publicity materials added to the WIOTC handbags for guests to read;

13. Printing of logo for partners in the publicity materials of WIOTC 2021;

14. Advertisement and introduction in the publicity materials of 2021 WIOTC (ad: 2 pages; introduction: 1 page);

15. Printing of logo on the LOGO Wall of WIOTC partners;

16. Certifications of 2021 partnership;

17. Logos and introduction of our partners on WIOTC official website;

18. Presence in formal news release;

19. Promotion by WIOTC websites, official WeChat accounts and online media;

20. 3-year partnership with WIOTC agencies;

21. Membership of IOT Innovation Alliance;

22. Assistance on meeting registration;

2021 WIOTC -Thematic Forums for Industries

SOLE HOSTS

More exposure for our partners

- 1. Priority to be the sole host for industry thematic forums (about 1-2h);**
- 2. Thematic forums: 150-200 guests;**
- 3. Infrastructure facilities including meeting halls, LED screens, stages, tables and chairs, paper and pen, water will be provided by WIOTC;**
4. Presence in the conference and thematic forums as SVIP and enjoy priority to seats arrangements;
5. Invitation to the lunch buffet;
6. Invitation to the reception and priority to seats arrangements;
7. Priority to establish online enterprise exhibition hall in IOT World Fair; enjoy image exhibition and products introduction;
8. Priority to put up roll up banners, X banner stands and other publicity materials (no more than 3);
9. Publicity materials added to the WIOTC handbags for guests to read;
10. Printing of logo for partners in the publicity materials of WIOTC 2021;
11. Advertisement and introduction in the publicity materials of 2021 (ad: 2 pages; introduction: 2 page);
12. Printing of logo on the LOGO Wall of WIOTC partners;
13. Certifications of 2021 partnership;
14. Logos and introduction of our partners on WIOTC official website;
15. Presence in WIOTC official news;
16. Promotion by WIOTC websites, official WeChat accounts and online media;
17. Support for meeting registration;

THANK YOU!

Please contact us for further details



**WORLD
INTERNET OF THINGS
CONVENTION**
世界物联网大会

Contact

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For demonstration zone cooperation : 0086-10-83678136

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